

Who should get screened?

- » Anyone over 45 years or if strong family history of CRC or certain types of polyps.
- » History of intestinal polyps.
- » Anyone who suffers from IBS.
- » Personal history of breast cancer.

You can prevent.

There is no reason to wait for symptoms to appear, waiting may be too late.

Risk factors:

- » Being over 45 years old.
- » High consumption of red or processed meats.
- » Diet low in fiber, fruits and vegetables.
- » Sedentary.
- » Overweight and obesity.
- » Consumption of alcohol.
- » Smoking.
- » Intestinal polyps.
- » Inflammatory bowel disease.



PREVENCIÓN
ACTITUD ANTE EL
CÁNCER DE
CÓLON

#ElijoPrevención



**Cuida
tu cuerpo**

Preserving the health and quality of life of people.

Contact us for more information about the
OC-Auto FIT-CHEK™
Screening Method for Hemoglobin in Stool.

CDMX & Metropolitan area

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Get to know our products:

www.MedPrimex.com



The test is manufactured in U.S.A. in an ISO 13485 quality system in a facility registered by the FDA to guarantee reliability and reproducibility.

 **MedPrimex**

fit | OC-Auto
FIT-CHEK

**Colorectal cancer is
treatable as long as it is
detected early.**

**Prevention is the best
strategy for staying healthy.**

**NON-INVASIVE
METHOD** for early
detection of colorectal
cancer.

**Convenient. Fast.
Safe.**





Colorectal cancer is treatable as long as it is detected early.

OC-Auto FIT-CHEK™ is a **NON-INVASIVE** method that does not require prior preparation, special diet, intestinal lavage, nor hospitalization. The sample can be collected at any time from the comfort of your home

90% OF THE CASES HAVE CURE, IF IT IS DETECTED EARLY.

Signs and symptoms:

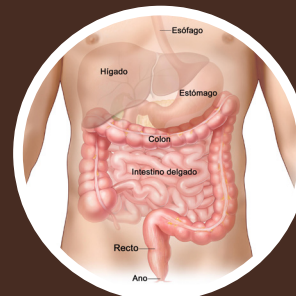
- » Usually appear in advanced stages.
- » Changes in bowel habits (diarrhea, constipation, thinness)
- » Bleeding, dark stools, blood in stool.
- » Abdominal colic
- » Need to defecate that does not disappear after doing so..



Technology based on the **immunological screening method for hemoglobin in stool**, that allows for a timely, rapid, and economic detection of CRC, before symptoms appear, decreasing the mortality rate and **avoiding false negatives or false positive results.**



Collector Sample
Non-invasive



Anatomy
Lower digestive system

Important facts



It is the **3rd most common cancer** in the world & the **4th most common cause of death.** It is the **4th most frequent type of cancer in Mexico.**



In Mexico it represents the **2nd cause of death associated with cancer.** It originates in the rectum or colon, with the growth of a non-cancerous tumor.



This precancerous phase is **totally asymptomatic, but detectable.** **90 out of every 100 people survive** after being diagnosed in the early stages.



70% of those affected **go to consultation when the disease is irreversible.**